



CCA Wattis Institute
for Contemporary Arts

PAST EXHIBITIONS

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EXHIBITIONS

WHEN ATTITUDES BECAME FORM BECOME ATTITUDES

Kent and Vicki Logan Galleries
September 13, 2012 to December 01, 2012

LIFE IN YOUR HEAD

WHEN ATTITUDES BECAME FORM
BECOME ATTITUDES

When Attitudes Became Form Become Attitudes takes as its starting point the 1969 exhibition *Live In Your Head: When Attitudes Become Form (Works – Concepts – Processes – Situations – Information)* presented at the Kunsthalle Bern in Switzerland and curated by Harald Szeemann. *When Attitudes Became Form Become Attitudes* includes over 80 international contemporary artists across both the exhibition and catalogue that work within the lineage and language of Conceptual art practices.

Mostly known by its short title, *When Attitudes Become Form* was an exhibition that brought together new tendencies in the art of its time, known today as post-Minimalism, Arte Povera, Land art and Conceptual art. Although the artists and works included came from diverse points of view, the exhibition did not attempt to assimilate these varying approaches into a singular narrative; rather it allowed the disparities and differences in the artists that were selected to hold and approached these works in terms of a shifting relationship between the artist and artwork, one in which the activity and process of the artist was now prioritized above that of the medium. Szeemann’s own summary of the show’s content was itself lengthy, but it signaled this shift in the relationship of artist, studio and museum: ‘the obvious opposition to form; the high degree of personal and emotional engagement; the pronouncement that certain objects are art, although they have not previously been defined as such; the shift of interest away from the result towards the artistic process; the use of mundane objects; the interaction of work and material; Mother Earth as medium, workplace, the desert as concept.’

Harald Szeemann’s 1969 exhibition has become one of the most legendary shows of the recent past. While the exhibition has since been discussed, researched and examined in a wide range of essays, books and conferences, an investigation into its history and impact has never before been realized in the format of an exhibition. The Wattis’s exhibition will take on the history and the myths around *When Attitudes Became Form* by bringing together a large group of international contemporary artists that follow, in a number of ways, the legacy of Conceptual art. Just as the original exhibition allowed for a diversity in material approaches, artistic voice, and process, *When Attitudes Became Form Become Attitudes* includes a diverse array of contemporary artists who continue to work within a similarly experimental and expansive approach. As *When Attitudes Became Form Become Attitudes* considers *When Attitudes Became Form* as a living past, enlivening and re-imagining its legacy in the current moment, the contemporary artworks will be presented alongside historical documents and representations of Szeemann’s original exhibition.

When Attitudes Became Form Become Attitudes has been curated by Jens Hoffmann and organized by the CCA Wattis Institute for Contemporary Arts.

Artists include:

Zarouhie Abdalian	Alexander Gutke
Pablo Accinelli	Jeppe Hein
Meriç Algün Ringborg	Emily Jacir
Jennifer Allora and Guillermo Calzadilla	Maryam Jafri
Jonathas de Andrade	Alicja Kwade
Kathryn Andrews	Luisa Lambri
Nazgol Ansarina	Adriana Lara
Nicolás Bacal	Tim Lee
Christopher Badger	Mateo López
Alessandro Balteo Yazbeck	Renata Lucas
Yto Barrada	Marie Lund
Taysir Batniji	Kris Martin
James Beckett	Vincent Meessen
Nina Beier	Simon Dybbroe Møller
Erick Beltrán	Jonathan Monk
Walead Beshty	Shahryar Nashat
Cezary Bodzianowski	Roman Ondák
Matthew Buckingham	Fernando Ortega
Johanna Calle	Christodoulos Panayiotou
Arabella Campbell	Nicolás Paris
Juan Capistran	Pratchaya Phinthong
Mariana Castillo Deball	Amalia Pica
Etienne Chambaud	Kirsten Pieroth
Marcelo Cidade	Wilfredo Prieto
Claire Fontaine	Pablo Rasgado
Nicolás Consuegra	Nicolás Robbio
Abraham Cruzvillegas	Will Rogan
Alexandre da Cunha	Pamela Rosenkranz
Maria Eichhorn	Fabrice Samyn
Michael Elmgreen and Ingar Dragset	Kim Schoenstadt
Cevdet Ereğ	Tino Sehgal
Annika Eriksson	Sean Snyder
Lara Favaretto	Mark Soo
Aurélien Froment	Mateo Tannatt
Simon Fujiwara	Ron Terada
Meschac Gaba	Hank Willis Thomas
Dani Gal	Jan Timme
Ryan Gander	Clarissa Tossin
Mario Garcia Torres	Guido van der Werve
João Maria Gusmão and Pedro Paiva	Natasha Wheat
Akram Zaatari	

After its presentation in San Francisco, *When Attitudes Became Form Become Attitudes* traveled to the **Museum of Contemporary Art, Detroit**.

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All installation images from *When Attitudes Became Form Become Attitudes* were photographed by Johnna Arnold.

